

CAMS: Most Exciting IPO Opportunity

Why invest in CAMS IPO?

Computer Age Management Services Limited (CAMS) is India's largest registrar and transfer agent of Mutual Funds with an aggregate market share of approximately 70%, based on Mutual Fund Average Assets Under Management (AAUM) managed by its clients and serviced by it during July 2020, according to the CRISIL Report.

- *Largest infrastructure and services provider in a large and growing Mutual Funds market.*

The ten-year CAGR of QAAUM (Quarterly Average AUM) of Mutual Funds between March 2010 and March 2020 was 13.4% according to the CRISIL Report, while the ten-year CAGR of QAAUM of Mutual Funds serviced by CAMS over the same period was 15.8%.

- *Integrated business model and long-standing client relationships in our Mutual Funds services business*

Its pan-India physical network comprises of 271 service centres spread over 25 States and 5 Union Territories as of June 30, 2020. Its Mutual Fund clients include 4 of the 5 largest Mutual Funds as well as 9 of the 15 largest Mutual Funds based on AAUM during July 2020.

- *Established track record of delivering robust financial results*

Its total income for the three months ended June 30, 2020, and the Financial Year 2020 was ₹1,634.61 million and ₹7,213.43 million, respectively. Its profit after tax for the three months ended June 30, 2020, and the Financial Year 2020 was ₹408.25 million and ₹1,734.56

million, respectively.

Issue Details

| Issue dates | | Issue Price* | Lot Size | Issue Size |
|--------------------|--------------------|---------------------------|------------------------------------|--|
| Open | Close | | | |
| September 21, 2020 | September 23, 2020 | ₹1,229 - ₹1,230 per share | 12 shares and in multiples thereof | ₹2,242 Cr (Calculated at higher Price Band) |

*A discount of ₹122 per Equity Share is being offered to eligible employees bidding in the Employee Reservation Portion. Investors are advised to refer to the Red Herring Prospectus dated September 11, 2020 (RHP) and the "Risk Factors" beginning on page 20 of the RHP before applying in the offer. A copy of the RHP will be made available on the website of SEBI and the websites of the BRLMs.